



The Corporate
Governance Centre



We recently launched the *AI
Governance Principles for Boards
Study*



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New Study
AI Governance Principles for Boards

Published by INSEAD Corporate Governance Centre, in collaboration with KPMG

Overview AI Governance Principles for Boards

1

Strategic Oversight for Long-Term Value creation

- Sustainable long-term value creation with AI
- Responsible innovation
- Foundational investments
- Organisational flexibility and learning
- Transformation scope

2

Active technology and security oversight

- Deliberate AI capability ownership
- Well-managed vendor dependency
- AI safety and security

3

Workforce Transformation and Human Accountability

- Defined and safeguarded quality of (human) decision making
- Strategic workforce transformation and upskilling
- Appropriate long-term talent pipelined

4

Building trustworthy AI

- Fair and inclusive AI solutions, processes and culture
- Safeguarded privacy, data usage and protection in AI solutions
- Impact on the physical environment
- Trustworthy AI
- Legally compliant AI

5

The Work of the Board

- Appropriate oversight capabilities for AI and other emerging technologies
- Effective AI oversight processes
- AI tailored risk management
- Adherence to a globally diverse regulatory AI landscape
- Transparent and outcome-based reporting

Impact of AI on the human mind..

UC Berkeley:
AI does not reduce
work, it intensifies
it..

Wharton: Humans
adopt AI judgement as
their own: „cognitive
surrender“

CSET: „Automation
Bias“ prevents effective
control of AI systems

MIT: AI chatbots are
designed to make you
delusional
(sycophancy)

MIT: Brain
connectivity scales
down with the use of
LLM's